

Koneru Lakshmaiah Education Foundation

(Category -1, Deemed to be University estd. u/s. 3 of the UGC Act, 1956)

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Ref: KLU/RO/Hobby Clubs/2018-19

Date: 26-10-2018

Orders of Vice-Chancellor dt. 26-10-2018

<u>CIRCULAR</u>

<u>Sub</u>: Conduction of "Art of Dreams" short film competition by Hobby Clubs (Chalana Chitra Club) – reg.

<u>Ref</u>: Letter dated 24-10-2018 from Dr.R.Subhakara Raju, Prof. In-charge, Hobby Clubs, forwarded by Dr.K.Ravindranath, Assoc.Dean-Extension Activities and Dr.Habibulla Khan,Dean (Student Affairs).

This is to inform that Hobby Clubs (Chalana Chitra Club) is conducting **"Art of Dreams"** short film competition on 30.10.2018 (Tuesday) for students of our University as per the details given below.

Programme details:

Venue	: Jasmine Hall		
Date	: 30.10.2018 (Tuesday)		
Time	: 9.30 a.m. to 4.00 p.m.		

The participants can send their entries by e-mail to <u>hobbyclubs@kluniversity.in</u>on or before 29.10.2018

HODs are requested to bring this information to the notice of all the students of their respective departments.

То

All students (by mail) All faculty (by mail)

Prof. T. UMA MAHESWARA RAO



Chalana Chitra Club Short Film Competitions(Art of Dream)

Date	: 30.10.2018			
Venue	: Jasmine Hall			
Time	: 9.30 A.M to 4.00 P.M $$			
No. students	Participated : 50			
OBJECTIVE				

The objective of organizing a short film competition is to provide a creative platform for filmmakers, both emerging and established, to showcase their storytelling skills and cinematic talents. This competition aims to encourage the production of compelling and thought-provoking short films that explore diverse themes, genres, and narratives. It seeks to promote artistic expression, innovation, and collaboration within the filmmaking community. Additionally, the competition may serve as a means to raise awareness about specific issues, promote cultural exchange, or engage the audience in meaningful discussions. Ultimately, the goal is to foster a culture of filmmaking, inspire creativity, and recognize and reward exceptional talent in the world of short films.

DESCRIPTION

The Inter-Collegiate Short Film Competitions, were a dynamic showcase of student filmmaking talent, organized by KLEF The event brought together multiple colleges, each presenting captivating short films that spanned diverse themes and genres. Expert judges from the film industry meticulously evaluated the entries, recognizing outstanding achievements in categories such as direction, cinematography, editing, and storytelling. This competition not only celebrated the art of filmmaking but also enriched the cultural landscape by providing a platform for thought-provoking narratives and creative expressions. It successfully nurtured the next generation of filmmakers, fostering healthy competition, collaboration, and cultural enrichment among students.

Chalana chitra club of KLEF conducted Short Film Competitions. The theme of these competitions is "Art of Dream". Amit Tiwari a well known (Bigg boss Contestant) is invited as chief guest. Prizes were distributed by the chief guest and participating certificate weer distributed by Principal Dr. K. Subba Rao,. Dean Student Affairs Dr. Habibullah Khan, Associate Dean Dr. K. Ravindranath, Dr. R. Subhakar Raju Prof .Incharge Hobby Clubs Appreciated the organizers of this event.

OUTCOME

The outcome of organizing a short film competition is a multitude of positive and farreaching impacts. Firstly, it provides a platform for filmmakers to showcase their creative talents and stories, leading to the production of diverse and compelling short films. These films can engage, entertain, and provoke thought among audiences, promoting cultural exchange and social awareness. The competition encourages networking and collaboration within the filmmaking community, fostering connections and future partnerships. It also stimulates artistic growth and innovation as filmmakers strive to push boundaries and excel in their craft. Additionally, the competition can contribute to the growth of local and international film industries by recognizing and promoting emerging talent. Overall, the outcome is a richer cinematic landscape with a broader range of voices and stories, enriching both the filmmaking community and the audience experience

Dub smash Prize Winners:

1st prize: K.Suraj Jain 2nd prize: Kamal Nanduru Short Film Prize Winners:

1st prize: Siva Kumar, CSE Department 2nd prize: K.Surendra Kumar Event Photos:-





In KLEF, Chalana chitra club has conducted event with competition in Dub Photography & Chalana Chitra by inviting by chief guest Amit Tiwari a well known (Bigg boss Contestant) from his hands the prizes were being distributed, good number of student audience have gathered.



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REGISTRAR

Prof. T. UMA MAHESWARA RAO